



GUIMEL SIBINGO

PERSONAL PROFILE

I am a writer with experience in social media managing and audio production. I am passionate about telling stories through multiple digital platforms with a special emphasis on issues of politics, race, religion and arts & entertainment.

WORK EXPERIENCE

Freelance Writer

Point Loma Nazarene University | Jan 2021 - Present | Remote Work from Lisbon, Portugal

- Reporting and writing online news stories for alumni magazine ViewPoint
- Writing content for university website

Teacher

International Christian School of Cascais | Aug 2023 - Present | Lisbon, Portugal

- Developing dynamic lesson plans that cater to diverse learning styles
- Employing a wide range of teaching methods including group discussions, hands-on activities and multimedia resources
- Monitoring and assessing student progress through regular assessments

Content Writer

InnovationCast | Oct 2021 - March 2023 | Lisbon, Portugal

- Produced written content in the form of blog posts
- Managed social media accounts
- Edited written materials for accuracy and grammar

Journalism Intern

Media Capital Rádios | Jan 2020 - Nov 2020 | Lisbon, Portugal

- Reported and wrote online news stories for four national radio stations
- Conducted audio interviews with sources and edited soundbites for daily news broadcasts
- Produced episodes for news podcasts

Communications Coordinator

Friends of Portugal | Oct 2017 - Sept 2019 | Lisbon, Portugal

- Developed overall communication strategy for organization
- Wrote bi-monthly newsletters
- Reported and wrote blog posts for website
- Managed social media accounts
- Wrote and maintained website copy
- Attended and covered fundraising events

CONTACT ME AT



Rua Dona Maria I nº1 2ºF 2605-660 Massamá Norte, Belas, PORTUGAL



gsibingo@gmail.com



<https://guimel.wixsite.com/guimelsibingo>



<https://www.linkedin.com/in/guimelsibingo/>

SKILLS SUMMARY

Excellent writing skills

Social Media Management

Strong critical thinking skills

Ability to organize and meet deadlines

Knowledgeable with AP Stylebook, Adobe Audition, Wordpress

Trilingual (English, Portuguese, Spanish)

AWARDS RECEIVED

Co-reported on the third part of KBIA 91.3 FM's Long Documentary "Mizzou at a Crossroads"



Public Radio News Directors, Inc. (PRNDI), 2017 First Place - Long Documentary



Edward R. Murrow Awards, 2017 First Place - News Documentary



National Headliner Awards, 2017 Third Place - Radio Stations Documentary or Public Affairs Category

Communications Coordinator

Atomivox | June 2018 - April 2019 | Lisbon, Portugal

- Managed all content strategy and communication efforts
- Created and led copywriting efforts
- Strategically led communication strategies

Communications Intern

The Crossing | April 2016 - Feb 2018 | Columbia, Missouri

- Produced a podcast with a reach of at least 4,000 people
- Edited podcast episodes using Adobe Audition
- Managed social media accounts
- Live coverage of events on Instagram Stories and Twitter

Contributing Blogger (Arts & Entertainment)

Vox Magazine | Sept 2016 - Dec 2016 | Columbia, Missouri

- Pitched and wrote arts and entertainment think pieces and music reviews
- Covered the 2016 Roots N' Blues Festival, one of the largest music festivals in Columbia
- Covered 2016 True/False Film Festival

Graduate Research Assistant (Public Relations)

MU Health Care | Sept 2015 - Dec 2016 | Columbia, Missouri

- Conducted interviews and wrote press releases on leading science and medicine research from the MU School of Medicine
- Organized media placements
- Wrote press releases for MU Health Today
- Wrote cover story for the Spring 2016 edition of Archives magazine

Reporter

KBIA 91.3 FM | Sept 2015 - Dec 2016 | Columbia, Missouri

- Wrote and voiced scripts for afternoon news broadcasts
- Reported, wrote, gathered audio, voiced and edited engaging 3 to 4 minute audio features using the Mirantz iPad technology and Adobe Audition
- Reported and gathered audio for day-turn reports in morning and afternoon newscasts

Health Reporter

Unearthed Magazine | Jan 2015 - May 2015 | Columbia, Missouri

- Wrote, reported, researched and published an explainer, profile and issue story on leading science and health topics
- Covered the 2015 Association of Health Care Journalists Conference in San Jose, California

Public Life Reporter

Columbia Missourian | Aug 2014 - Dec 2014 | Columbia, Missouri

- Reported, wrote and published two stories a week on local city government and the 2014 midterm election
- Covered topics like healthcare, personalities, and crime

Opinion Editor

The Point Weekly | Sep 2013 - May 2014 | San Diego, California

- Contacted and recruited 8 to 10 contributors per month to write editorials
- Edited 8 to 10 editorials per month

EDUCATIONAL HISTORY

Lisbon University Institute (ISCTE-IUL)

Post-Graduate Program in Journalism | Oct 2019 - Dec 2020
Lisbon, Portugal

University of Missouri

Master of Arts, Journalism | Aug 2014 - Dec 2016
Columbia, Missouri

- Thesis: A qualitative critical discourse analysis of 2014 Ebola newspaper coverage through the lens of Orientalism

Point Loma Nazarene University

Bachelor of Arts, Communication | Aug 2010 - May 2014

Bachelor of Arts, Philosophy & Theology | Aug 2010 - May 2014
San Diego, California

ACTIVITIES / VOLUNTEER WORK

Hillsong Church Portugal

Volunteer | Nov 2018 - December 2021 | Lisbon, Portugal

- Copywrote and managed social media accounts
- Provided oral and written English-Portuguese translation services

Science, Health and Environmental Journalism @ Mizzou

Vice-President | Sep 2015 - May 2016 | Columbia, Missouri

- Held leadership role and organized club events

Association of Health Care Journalists

Member | Jan 2015 - Dec 2015